

Sample #MiSummerofSafety Posts

General Posts

Enjoy a summer filled with sunshine, fun, and safety. Take safety along for the ride. #MiSummerofSafety

Whether you are driving, riding, or boating, take safety along for the ride. #MiSummerofSafety



Click It or Ticket

One click of a seat belt could save you more than a \$65 ticket; buckle up to enjoy summers ahead. #MiSummerofSafety

Beep. Click. Repeat. Catch the beat this summer and all year long. #buckleupMi #MiSummerofSafety (link to video)

Drive Sober or Get Pulled Over

Celebrate this summer safely. #drivesober or get pulled over. #MiSummerofSafety

Pedestrian Safety

Always walk on the sidewalk facing traffic. If there is no sidewalk and you have to walk on the road, walk facing traffic. Facing traffic allows pedestrians to always be prepared and aware. #MiSummerofSafety

Brightly colored clothing makes it easier for drivers to see pedestrians. At night, use a flashlight or wear reflective clothing. #MiSummerofSafety

Motorcycle Safety

Sign up for a state-sponsored motorcycle training course this summer to receive a free high-visibility vest upon completion. #ridesafe to ride again. #MiSummerofSafety

Last year, nearly half of all motorcycle riders killed in Michigan were not endorsed. Ride safely this summer, get trained, and receive a high-visibility vest upon completion of state-sponsored training. #ridesafe to ride again. #MiSummerofSafety



Bicycle Safety

Remember to wear a bike helmet this summer. When you protect your brain, you could save your life. #MiSummerofSafety

Whether day, dawn, dusk, foul weather, or at night, make yourself visible. Wear neon, fluorescent, or other bright colors when riding. Also wear something that reflects light, such as reflective tape or markings. Remember, just because you can see a driver doesn't mean the driver can see you. #MiSummerofSafety

Distracted Driving



Because text messaging distracts the eyes, hands, and brain, it is the most alarming distraction. Get to your summer destination safely by keeping your thumbs on the wheel. #justdrive #MiSummerofSafety

Distracted driving isn't just texting. Stay safe on the road this summer by avoiding texting, eating, applying makeup, or multi-tasking when driving. #MiSummerofSafety

Babies in Hot Cars

Summer brings warm weather to Michigan. On a hot day, a child's temp heats up to 5 times faster than an adult's does. #checkforbaby #heatstrokekills #MiSummerofSafety

Children are at particular risk of death or injury from heatstroke in a hot vehicle, especially when they are too young to communicate. #heatstrokekills #checkforbaby #MiSummerofSafety

Never leave a child in the car alone. Look before you lock. #heatstrokekills #checkforbaby #MiSummerofSafety

